

NEAL STIMLER

QUALIFICATIONS SUMMARY

Takes an interdisciplinary approach to humanistic praxis in the cultural sector informed by art history, digital technology, museology and sociology.

- Creative strategist with experience in collaborative leadership, content management, metadata standards, product demonstration, project management, trend forecasting, user training and workflow design.
- Proficient in rights management, with an emphasis on Creative Commons and Open Access policy.
- Advocate of OpenGLAM and GLAM-Wiki initiatives.
- Competency with design thinking and digital humanities methods. Expertise in mobile strategy, social media and consumer wearable technology.
- Focus on trends in the sharing economy and social business. Exceptional leadership, communication and presentation skills.
- Provide critical insight that thoughtfully guides projects at decisive junctures. Self-directed learner able to master new roles, responsibilities and skill sets.
- Clients include: American Alliance of Museums, Center for Innovation and Online Learning at Pennsylvania State University, John Hopkins University, Jenny Holzer Studio, J. Paul Getty Trust, Maryland Institute for Technology in the Humanities at University of Maryland in College Park, Maryland, Museum Computer Network, Museums and the Web, New Media Consortium, Smithsonian Institution, THATCamp.

WORK EXPERIENCE

AUCKLAND ART GALLERY, Auckland, New Zealand

Head of Public Engagement [October 2017 - Present]

- Leads and delivers innovative and engaging public engagement and digital programmes.
- Contributes as part of the Auckland Art Gallery's Lead Team towards annual planning and delivery.
- Provides inspiring leadership to the Public Engagement Team, which encompasses the Learning and Outreach team and the Public Programme team.
- Designs, implements, evaluates, and monitors Public Engagement programmes and deliver to organisational objectives.
- Contributes to maintaining and enhancing the reputation of the Auckland Art Gallery through providing innovative programmes that offer inspiring experiences that encourage participation and lifelong learning to enhance and improve audience experiences.
- Leads the Auckland Art Gallery's digital strategy and manages the the "Digital Task Force," an interdisciplinary team working across the Gallery, to scope and deliver exceptional digital experiences for physical and online visitors.
- Works closely with the Marketing and Communications team, who manage social media and website platforms, and more widely with the Director Customer Engagement and the Regional Facilities Auckland teams.

- Develops key relationships with cultural and educational community partners as well as with sponsors and project partners.
- Provides excellent project management support to ensure delivery of projects to meet objectives, timelines and budgets.

METROPOLITAN MUSEUM OF ART

Program Manager, Content Partnerships [January 2017 - September 2017]

- Establishes and manages relationships with existing and new partners.
- Acts as the central point of contact to streamline communications and maintain comprehensive account knowledge for all syndicated partnerships.
- Responsible for end-to-end roadmap, project life-cycle as guided by product requirement documents.
- Coordinates all assets required for each project in collaboration with internal and external producers. Creates efficiencies by extending the reach and impact of existing assets and related content investments through strategic reuse/redeployment.
- Works independently but in alignment with diverse internal teams to formulate business development strategies that serve the museum's priorities.
- Tracks metrics, and creates reports with the Digital Analyst that detail partnership benefits for the museum and measure success.
- Leads business reviews with partners and offers a strategic and analytical perspective of partnerships, identifying areas for improvement and growth.
- Provides strategic guidance to the museum with respect to critical technologies, trend forecasting and partnerships through demonstrations, publications and presentations.
- Acts as a bridge between the museum's expertise, allied scholars and the public by facilitating and engaging these interdependent constituencies through partner's platforms and technologies.
- Managed content contribution and press with partner Google Arts and Culture to launch the Daydream virtual reality platform. Using a mobile phone, Daydream VR viewer and controller, users can enter into a virtual art gallery and see masterpieces from over 50 world-renowned museums, including works from The Metropolitan Museum of Art. Viewers are able zoom in to see details and listen to accompanying audio that guides the viewing experience of the work with targeted hotspots.
- Project manager for The Metropolitan Museum of Art's #MetOpenAccess initiative, which launched on February 7, 2017, transforming access to the Museum's Collection. The Museum made available over 375,000 images of public domain artworks and identifying metadata of over 420,000 objects to the public for non-commercial and commercial use with a Creative Commons Zero designation. Managed an internal cross-departmental project team for over a year. Worked in close collaboration with partners Creative Commons, Ithaka, The Digital Public Library of America, Wikimedia Foundation, Wikimedia communities and Pinterest, to deliver this project to the public. Press coverage included The New York Times, Huffington Post, Quartz, Mashable, TechCrunch, Smithsonian Magazine, Hyperallergic and one hundred other outlets.

- Growth and increased responsibilities from previous position of Third-Party Partnerships Producer [July 2016 - December 2016].

Digital Asset Specialist, Collection Information Services [July 2014 - July 2016]

- Develop data and digital asset content development policy and strategy for museum collections, open access, time-based media and wearable technology.
- Perform critical analysis for trends forecasting with executive summaries and industry reports.
- Design digital asset workflows, write documentation and provide user training in collaboration with internal and external stakeholders.
- Oversee stewardship of digital assets for storage, use into the digital asset management system and dedicated network storage.
- Managed development and delivery of The Metropolitan Museum of Art's content for the major international collaboration with the Google Cultural Institute, *Bruegel/Unseen Masterpieces*. The project launched March 15, 2016.
- Author publications, make presentations and demonstrate technologies globally on behalf of the institution or as an independent scholar at conferences and for professional organizations.
- Growth and increased responsibilities from previous positions of Associate Digital Asset Specialist [July 2012 - July 2014] and Associate Coordinator [March 2012 - July 2012].

Associate Coordinator Images, Image Library [February 2007 - February 2012]

- Managed access, distribution and licensing of art collection and archival assets for internal and external constituents.
- Coordinated large scale asset deliveries for exhibitions, publications and third party distributors such as Art Resource, ARTstor and Scholars Resource.
- Provided training and technical support for users of digital asset management system, image ordering tool and file transfer software.
- Participated in working groups on information technology and time-based media.

Legal Assistant, Office of the Vice President, Secretary and General Counsel [January 2007 - February 2007]

- Provided administrative assistance to attorneys. Answered telephones, took messages, scheduled meetings, filed, drafted letters, proofed documents and shipped packages.

Intern, Department of Drawings and Prints [June 2006 - December 2006]

- Cataloged and researched prints made during the Works Projects Administration and in the American Scene movement.
- Cataloged and researched prints for exhibition, *Rhythms of Modern Life: British Prints 1914-1939*, at The Metropolitan Museum of Art from September 23, 2008 to December 7, 2008.
- Cataloged and researched William Lieberman Bequest, containing diverse graphic media from 19th century French drawings to Modern art, for its entry into the museum's collection.

Intern, Department of Drawings and Prints [June 2005 - August 2005]

- Cataloged and researched German Expressionist artists including Ernst Barlach, Erich Heckel, Wassily Kandinsky, Ernst Ludwig Kirchner, Oskar Kokoschka, Franz Marc, Egon Schiele and others.
- Directed visitors at the Central Information Desk to exhibitions, galleries and programs.
- Conducted tours, with groups of 1-100, including *Highlights of the Museum* and *The Allure of Pure of Shape: Geometric Adornments in the Arts of Early Civilizations*.

TECHNICAL COMPETENCIES:

Social Media:

Facebook, Flickr, Hashtracking, HootSuite, Imgur, Instagram, Lanyrd, LinkedIn, Meetup, Reddit, Slack, Snapchat, Storify, Swarm, Tag Sleuth, TweetDeck, Twitter, Tumblr, Vimeo, Wikimedia, WordPress, YouTube

Tools:

Adobe Creative Suite, ARTstor, Box, Dropbox, Filezilla FTP Client, Google for Work, Irfanview, JIRA, JSTOR Media Bin, Microsoft Office Suite, NetExposure, Prezi, SlideShare, SharePoint, The Museum System (TMS), Zotero

EDUCATION AND AWARDS

Education [Graduated, May 2006]

- Cum Laude and Departmental Honors, Miami University Oxford, OH
- BA, The History of Art and Architecture, Miami University Oxford, OH
- Minor, Arts Management, Miami University Oxford, OH

Awards

- Parents' Council Certificate of Merit, "in recognition for intellectual and cultural leadership," Miami University, [2006]
- Provost Award Recipient, "for academic excellence and for contributing to the intellectual climate of Miami University," Miami University [2005]
- Gertrude Brill Scholarship, Department of Art, Miami University [2003 - 2004]